

The Company Party

An exercise in balancing stakeholder requests.

V 1.6

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Goal	<i>Design a company party that will deliver the maximum value for all stakeholders while staying within the budget.</i>
Roles	<i>Each person on the team assumes one of the roles. During discussions, each person represents the goals described on their card. If you have more roles than people, someone can assume two roles.</i>
Rules	<i>You can edit feature ideas by trimming, adding or splitting. You can add new features. The Party Organizer is the final decision maker.</i>
Time	<i>15 minutes</i>

Role: Organizer



Your job is to put all of the pieces together into one enjoyable, affordable package.

Role: Executive



Your job is to ensure that the corporation is well represented while everyone has fun.

Role: HR Director



Your job is to make sure that everyone is treated equally and the entire staff feels like one big family, at least for one day.

Role: Food Services Chef



Your job is to provide sufficient and enjoyable food and beverages at a reasonable cost.

Role: Budget Director



Your job is to keep costs in line without compromising the overall goals of the party.

Role: Logistics Chief



Your job is to make sure everything is in place when it needs to be and safety is ensured.

Budget: \$35,000

Cost Estimates

XL

\$5000

L

\$3000

M

\$2000





















S

\$1000

XS

\$500

Story Map Layout

Priority	Theme 1	Theme 2	Theme 3	Theme 4	Theme 5	Theme 6
Must Have						
Should Have						
Could Have						
Won't Have						

Venue

Party Space

Must hold 200 people comfortably including eating tables

Size: XL

Venue

Dance Floor

Space has room for 50 people to dance.

Floor must be suitable for dancing.

Size: M

Venue

Parking

Venue has easily accessible, free parking for all guests

Size: L

Venue

Pool

Heated pool with capacity for 25 people

Includes spa

Size: L

Entertainment

Live Music

Hire a band that plays Classic Rock

Size: XL

Entertainment

DJ

Hire a DJ to play music when the Band is on a break

Size: S

Entertainment

Face Painting

Hire someone to set up and run a face painting station for kids.

Size: S

Entertainment

Videos

Set up video screens and a supply of kid-friendly videos in a space with couches or mats

Size: S

Entertainment

Juggler

Find 1 or 2 jugglers to circulate through the crowd

Size: S

Activities

Costumes

Rent a collection of costume parts for people to wear as they like

Size: M

Activities

Raffle

Raffle off 10 prizes ranging in cost from \$100 to \$1000

Size: L

Activities

Salsa Lessons

Hire a dance instructor to provide Salsa lessons for guests

Size: L

Activities

Scavenger Hunt

Print list and buy small prizes for kids scavenger hunt

Size: XS

Activities

Musical Instruments

Rent a collection of musical instruments so that people can jam

Size: M

Activities

Photo Booth

Rent a photo booth for guests to have their photos taken

Size: M

Activities

Karaoke

Rent good equipment and claim a space near the bar.

Size: S

Corporate

Funny Video

Produce a video showing our executives in comical situations

Size: XL

Corporate

Photographer

Hire a professional
photographer/videographer to record the
party

Size: L

Corporate

Annual Highlights

Create a presentation summarizing the company accomplishments for the year

Size: L

Corporate

Staff Awards

Present merit awards to all deserving individuals

Size: M

Corporate

Company Schwag

Give everyone a company coffee mug and pen

Size: XS

Preparation

Name Tags

Make sure everyone who RSVPs has a pre-printed name tag

Size: S

Preparation

Partners

Invite staff domestic partners

Size: M

Preparation

Children

Invite staff children

Size: L

Preparation

Pets

Invite staff pets

Size: S

Preparation

Choose Invitation System

Evaluate and choose best system for managing invitations based on cost and ease of use

Size: L

Preparation

Shuttle

Provide shuttle buses from the corporate campus

Size: L

Preparation

Flyers

Print and place colorful flyers around the campus

Size: XS

Food

Open Bar

Provide open bar with per-person limits using tickets

Size: XL

Food

Cash Bar

Provide a cash bar

Size: M

Food

Appetizers

Provide appetizers at side tables, no serving staff

Size: S

Food

Plated Dinner

Hire a caterer to provide a fixed-menu plated dinner

Size: XL

Food

Buffet Dinner

Hire a caterer to provide a buffet-style dinner

Size: L

Food

Menu

Form a committee to decide the dinner menu

Size: M

Food

Size:

Food

Size:

Preparation

Size: XS

Preparation

Size: XS

Corporate

Size:

Corporate

Size:

Activities

Size:

Activities

Size:

Entertainment

Size:

Entertainment

Size:

Venue

Size:

Venue

Size: