The Company Party

An exercise in balancing stakeholder requests.

V 1.6

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Goal	Design a company party that will deliver the maximum value for all stakeholders while staying within the budget.
Roles	Each person on the team assumes one of the roles. During discussions, each person represents the goals described on their card. If you have more roles than people, someone can assume two roles.
Rules	You can edit feature ideas by trimming, adding or splitting. You can add new features. The Party Organizer is the final decision maker.
Time	15 minutes

Role: Organizer



Your job is to put all of the pieces together into one enjoyable, affordable package.

Role: Executive



Your job is to ensure that the corporation is well represented while everyone has fun.

Role: HR Director



Your job is to make sure that everyone is treated equally and the entire staff feels like one big family, at least for one day.

Role: Food Services Chef



Your job is to provide sufficient and enjoyable food and beverages at a reasonable cost.

Role: Budget Director



Your job is to keep costs in line without compromising the overall goals of the party.

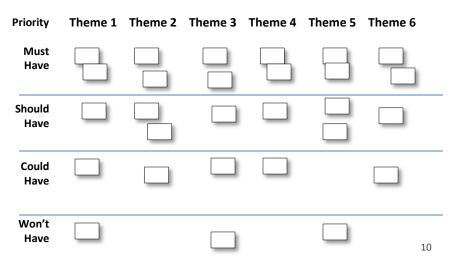
Role: Logistics Chief



Your job is to make sure everything is in place when it needs to be and safety is ensured.

Budget: \$35,000			
Cost Estimates			
XL	\$5000		
L	\$3000		
M	\$2000		
S	\$1000		
XS	\$500		

Story Map Layout



Party Space

Must hold 200 people comfortably including eating tables

Dance Floor

Space has room for 50 people to dance.

Floor must be suitable for dancing.

Size: M

Parking

Venue has easily accessible, free parking for all guests

Pool

Heated pool with capacity for 25 people Includes spa

Live Music

Hire a band that plays Classic Rock

DJ

Hire a DJ to play music when the Band is on a break

Face Painting

Hire someone to set up and run a face painting station for kids.

Videos

Set up video screens and a supply of kidfriendly videos in a space with couches or mats

Juggler

Find 1 or 2 jugglers to circulate through the crowd

Costumes

Rent a collection of costume parts for people to wear as they like

Size: M

Raffle

Raffle off 10 prizes ranging in cost from \$100 to \$1000

Salsa Lessons

Hire a dance instructor to provide Salsa lessons for guests

Scavenger Hunt

Print list and buy small prizes for kids scavenger hunt

Musical Instruments

Rent a collection of musical instruments so that people can jam

Size: M

Photo Booth

Rent a photo booth for guests to have their photos taken

Size: M

Karaoke

Rent good equipment and claim a space near the bar.

Funny Video

Produce a video showing our executives in comical situations

Photographer

Hire a professional photographer/videographer to record the party

Annual Highlights

Create a presentation summarizing the company accomplishments for the year

Staff Awards

Present merit awards to all deserving individuals

Size: M

Company Schwag

Give everyone a company coffee mug and pen

Name Tags

Make sure everyone who RSVPs has a preprinted name tag

Partners

Invite staff domestic partners

Size: M

Children

Invite staff children

Pets

Invite staff pets

Choose Invitation System

Evaluate and choose best system for managing invitations based on cost and ease of use

Preparation

Shuttle

Provide shuttle buses from the corporate campus

Size: L

Preparation

Flyers

Print and place colorful flyers around the campus

Size: XS

Open Bar

Provide open bar with per-person limits using tickets

Size: XL

Cash Bar

Provide a cash bar

Size: M

Appetizers

Provide appetizers at side tables, no serving staff

Size: S

Plated Dinner

Hire a caterer to provide a fixed-menu plated dinner

Size: XL

Buffet Dinner

Hire a caterer to provide a buffet-style dinner

Size: L

Menu

Form a committee to decide the dinner menu

Size: M

Food			
		_	

Food			

Preparation	
	_

Size: XS

Preparation			
	,		

Size: XS

Corporate		

Corporate		

Activities		

Activities		

Entertainment	

Entertainment	
	_

Venue		

Venue			